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The Marvel Family

NO. 60

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JUNE

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Kids!

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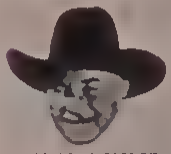

HOPALONG CASSIDY

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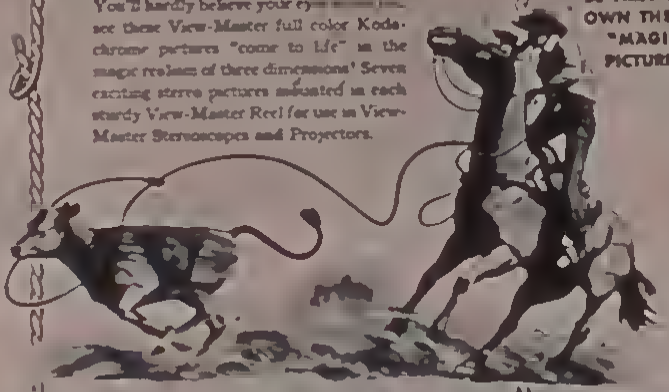

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WHA!?
YIKES!
WHEE-SHH!
HEY KIDS!
ROYAL CROWN COLA
R.C MAKES YOU FEEL LIKE NEW!

THE MARVEL FAMILY • Executive Editor WILL LIEBERSON

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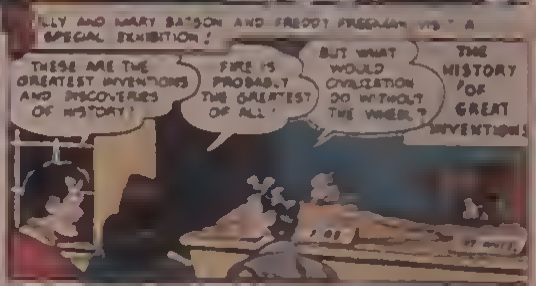
Every effort is made to insure that these comic magazines contain the highest quality of wholesome entertainment. [illegible] President

THE MARVEL FAMILY and THE MONEY-MAKING MYSTERY

WHEN MARY AND BILLY BATSON SAY THE NAME OF THE ANCIENT SORCERER, SHAZAM, AND WHEN FREDDY FREEMAN SAYS THE NAME OF HIS HERO, CAPTAIN MARVEL, THE THREE YOUNGSTERS INSTANTLY ARE CHANGED INTO THE WORLD'S MIGHTIEST FAMILY - THE MARVEL FAMILY!



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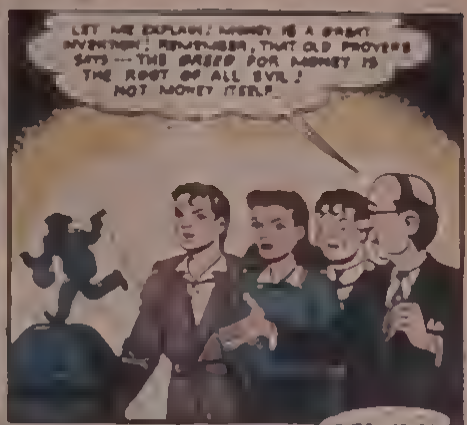
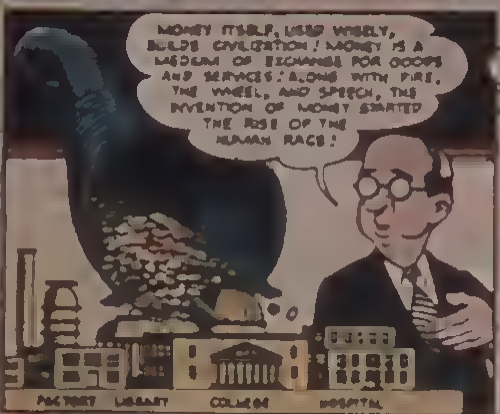
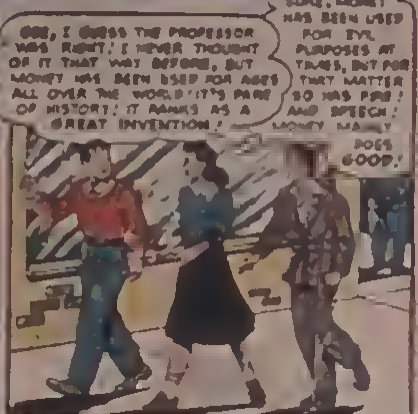
BUT HOLY MOLEY! LOOK AT THIS ONE!
WHAT? MONEY WAS A GREAT INVENTION? WHAT DO THEY MEAN? MANY PEOPLE THINK MONEY IS THE ROOT OF ALL EVIL!
MONEY

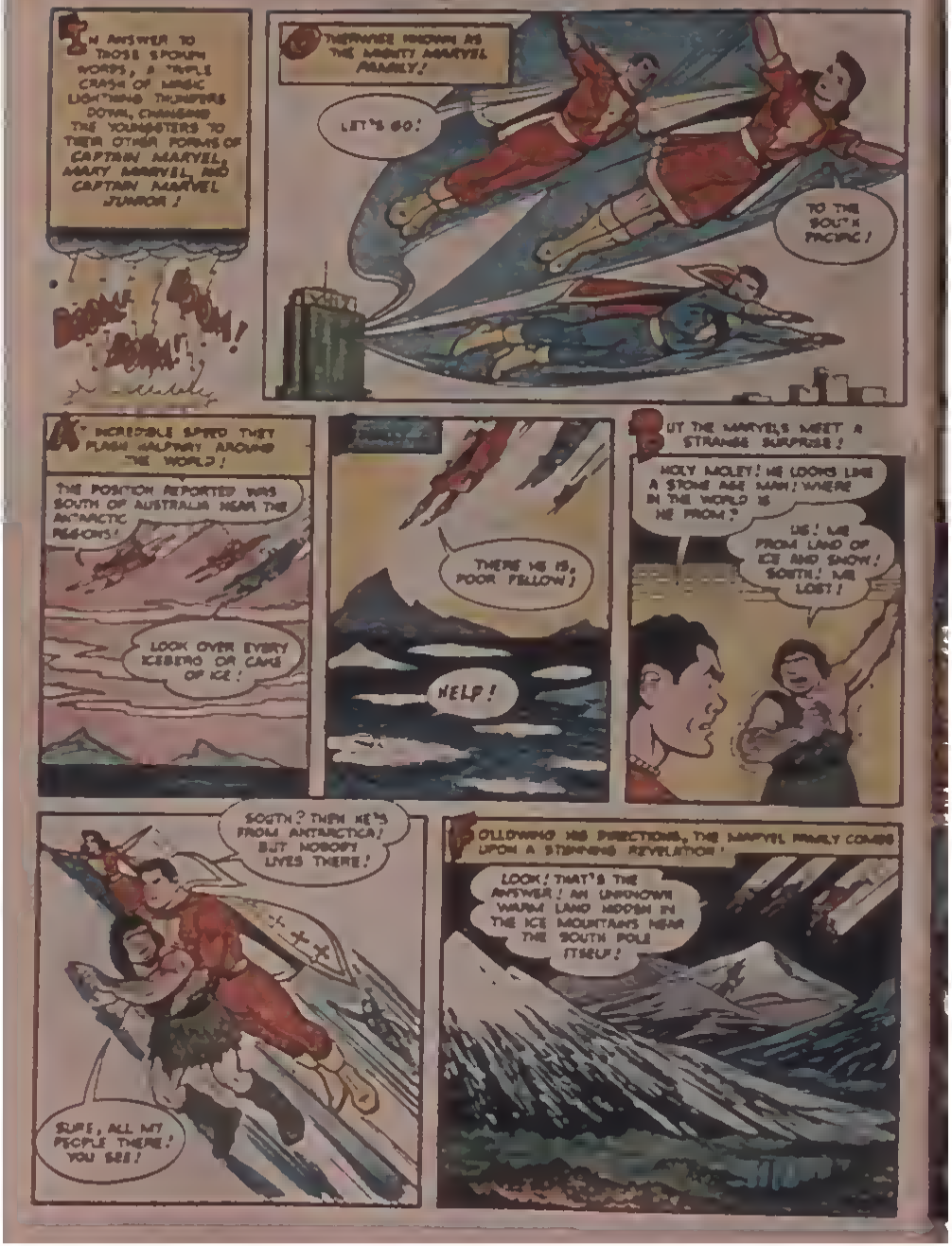

LET ME EXPLAIN! MONEY IS A GREAT INVENTION! REMEMBER, THAT OLD PROVERB SAYS --- THE GREED FOR MONEY IS THE ROOT OF ALL EVIL! NOT MONEY ITSELF!


MONEY ITSELF, USED WISELY, BUILDS CIVILIZATION! MONEY IS A MEDIUM OF EXCHANGE FOR GOODS AND SERVICES! ALONG WITH FIRE, THE WHEEL, AND SPEECH, THE INVENTION OF MONEY STARTED THE RISE OF THE HUMAN RACE!
FACTORY
LIBRARY
COLLEGE
HOSPITAL


GEE, I GUESS THE PROFESSOR WAS RIGHT! I NEVER THOUGHT OF IT THAT WAY BEFORE, BUT MONEY HAS BEEN USED FOR AGES ALL OVER THE WORLD! IT'S PART OF HISTORY! IT RANKS AS A GREAT INVENTION!
SURE, MONEY HAS BEEN USED FOR EVIL PURPOSES AT TIMES, BUT FOR THAT MATTER SO HAS FIRE! AND SPEECH! MONEY MAINLY DOES GOOD!

RETURNING TO STATION WHIZ, WHERE BILLY BATSON WORKS, THE THREE YOUNGSTERS SUDDENLY COME UPON EXCITING NEWS OVER THE TELETYPE!
HOLY MOLEY! LISTEN! A TRANSOCEANIC AIRLINER REPORTED SEEING A MAN ADRIFT ON AN ICE-FLOE IN THE SOUTH PACIFIC! THEY WERE UNABLE TO LAND AND RESCUE HIM.

WE CAN RUSH THE MARVEL FAMILY THERE AND SAVE SEARCH PLANES THE TROUBLE. SO
SHAZAM!
SHAZAM!
CAPTAIN MARVEL!


IN ANSWER TO THOSE SPOKEN WORDS, A TRIPLE CRASH OF MAGIC LIGHTNING THUNDERS DOWN, CHANGING THE YOUNGSTERS TO THEIR OTHER FORMS OF CAPTAIN MARVEL, MARTY MARVEL AND CAPTAIN MARVEL JUNIOR!
BOOM! BOM! BOM!
THEREWITH KNOWN AS THE MIGHTY MARVEL FAMILY!
LET'S GO!
TO THE SOUTH PACIFIC!
AT INCREDIBLE SPEED THEY FLASH GALLOPING AROUND THE WORLD!
THE POSITION REPORTED WAS SOUTH OF AUSTRALIA NEAR THE ANTARCTIC REGIONS!
LOOK OVER EVERY ICEBERG OR CAKE OF ICE!
THERE HE IS, POOR FELLOW!
HELP!
BUT THE MARVELS MEET A STRANGE SURPRISE!
HOLY MOLEY! HE LOOKS LIKE A STONE AGE MAN! WHERE IN THE WORLD IS HE FROM?
US! WE FROM LAND OF ICE AND SNOW! SOUTH! WE LOST!
SOUTH? THEN HE'S FROM ANTARCTICA! BUT NOBODY LIVES THERE!
SURE, ALL MY PEOPLE THERE! YOU SEE!
FOLLOWING HIS DIRECTIONS, THE MARVEL FAMILY COMES UPON A STUNNING REVELATION!
LOOK! THAT'S THE ANSWER! AN UNKNOWN WARM LAND HIDDEN IN THE ICE MOUNTAINS NEAR THE SOUTH POLE ITSELF!

HOT SPRINGS, BOBBLING UP FROM UNDERGROUND! VOLCANIC ACTION MUST MAKE THIS LAND WARM SO THESE PEOPLE CAN EXIST IN THE MIDST OF THIS BITTER CONTINENT!

THIS IS TERRIFIC! NOBODY IN THE OUTSIDE WORLD EVER SUSPECTED THAT THERE WAS AN INHABITED LAND DOWN HERE! WE'RE JUST DISCOVERED A NEW CIVILIZATION ON EARTH!

CIVILIZATION, DID YOU SAY? IF YOU ASK ME, ALL THESE PEOPLE STILL LIVE IN THE STONE AGE!
GOSH, YOU'RE RIGHT! BUT WHAT HELD THEM BACK ALL THIS TIME? WHY DIDN'T THEY ADVANCE LIKE THE REST OF THE WORLD?

THEY DISCOVERED FIRE!

THEY INVENTED THE WHEEL ALL RIGHT!

DID HUNTING?
AND THEY DEVELOPED SPEECH, ANOTHER GREAT CORNERSTONE OF CIVILIZATION!

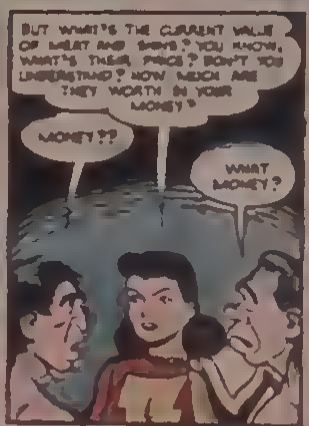
THEN WHY HAVEN'T THEY ADVANCED? WHAT HELD THEM BACK? WHAT'S MISSING?
GOLLS, WHAT A MYSTERY! HOW COULD THIS STONE AGE LAST HERE FOR THOUSANDS OF YEARS? IT'S CRAZY!

WE'VE GOT TO SOLVE THIS

MARY MARVEL GOES ON HER WAY ALONE AND SUDDENLY ——
YOU TRY STOP ME!
NO, YOU SWINDLER!
A BOOT!

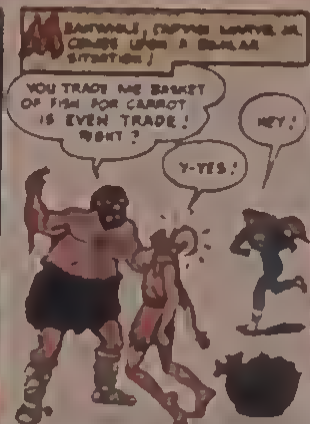
BREAK IT UP, BOYS! NOW WHAT'S ALL THE FUSS ABOUT?

WE BARTER, BUT NOW TRY STOP ME! ME WANT SIX SHINS FOR MOKEY!
TOO MUCH! MEAT ONLY WORTH THREE SHINS! NOT A SHIN MORE!


BUT WHAT'S THE CURRENT VALUE OF MEAT AND SHINS? YOU KNOW, WHAT'S THEIR PRICE? DON'T YOU UNDERSTAND? HOW MUCH ARE THEY WORTH IN YOUR MONEY?
MONEY??
WHAT MONEY?

AN ASTONISHING FACT SUDDENLY HITS MARY MARVEL!
HOLY MOLEY! THAT'S WHAT IS MISSING HERE—MONEY! THEY NEVER HIT UPON THAT GREAT INVENTION! THEY STILL USE CLUMSY BARTER AND TRADE OF GOODS!

BUT HOW CAN I SETTLE THAT ARGUMENT BETWEEN THE TWO TRADERS? WHO'S TO SAY IF THE WEIRD IS WORTH MORE, OR THE SHELLS? WITH NO MONEY SYSTEM, NOTHING HAS A DEFINITE PRICE!

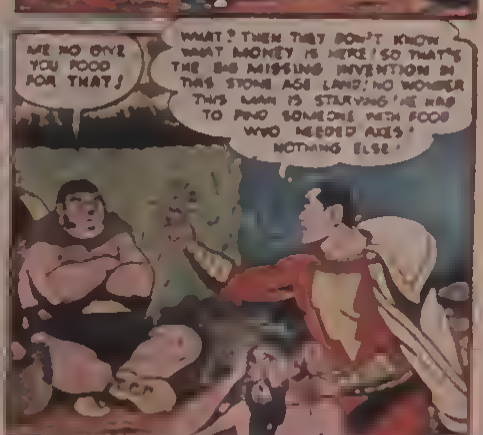

BATTLE, CAPTAIN MARVEL, HE CRUSH UPON A SIMILAR SITUATION!
YOU TRADE ME BASKET OF FISH FOR CARROT IS EVEN TRADE! RIGHT?
Y-YES!
HEY!

YOU BIG BULLY! WHAT AN UNFAIR DEAL! IF YOU WANT HIS FISH, YOU PAY HIM COLD CASH FOR WHAT IT'S REALLY WORTH! UNDERSTAND? PAY HIM MONEY!
BAM!

CASH???
MONEY? NO GOT SUCH!
HOLY MOLEY! NOW I GET IT! THIS IS A LAND WITHOUT MONEY!

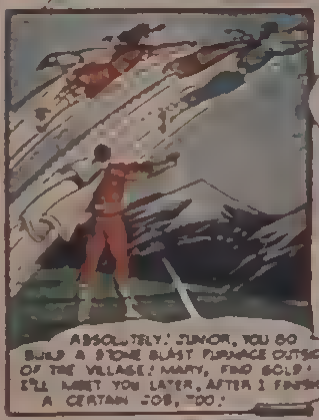
AND CAPTAIN MARVEL ALSO SEES THE PITIFUL RESULTS OF THE LACK OF A MEDIUM OF EXCHANGE!
ME HUNGRY! PLEASE TRADE ME FOOD FOR STONE AXES!
BAM! GO AWAY!

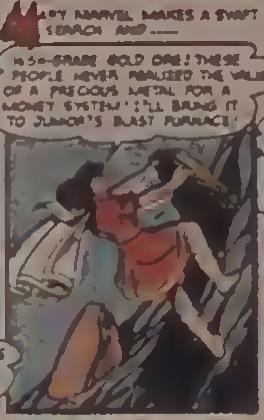
ME GOT PLENTY STONE AXES!
BUT ME STARVE ---
HOLY MOLEY! THAT POOR FELLOW PRAYED FROM SHEER HUNGER! I'LL BUY SOME FOOD FOR HIM!

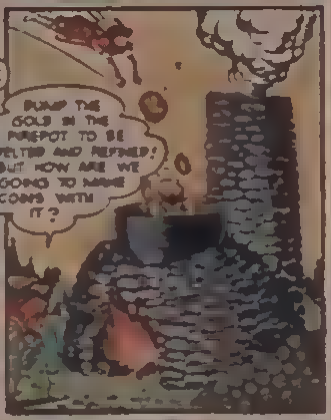

ME NO GIVE YOU FOOD FOR THAT!
WHAT? THEN THEY DON'T KNOW WHAT MONEY IS HERE! SO THAT'S THE BIG MISSING INVENTION IN THIS STONE AGE LAND! NO WONDER THIS MAN IS STARVING! HE HAD TO FIND SOMEONE WITH FOOD WHO NEEDED AXES! NOTHING ELSE!

BUT YOU CAN'T LET HIM STARVE! PLEASE TAKE HIS AXES NOW! I PROMISE YOU TO CLEAN UP THIS MESS RIGHT AWAY!
ALL RIGHT! BUT WE GOT PLENTY AXES

AND SO, WHEN THE MARVEL FAMILY MEETS AGAIN ....
THEY NEED MONEY TO START CIVILIZATION!
WELL, LET'S INVENT MONEY FOR THEM!
CAP, ARE YOU SERIOUS?


ABSOLUTELY! JUNIOR, YOU GO BUILD A STONE BLAST FURNACE OUTSIDE OF THE VILLAGE! MARY, FIND GOLD! I'LL MEET YOU LATER, AFTER I FINISH A CERTAIN JOB, TOO!

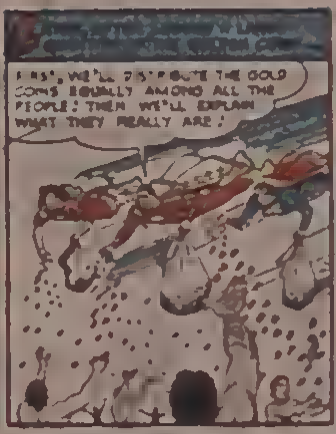

MARY MARVEL MAKES A SWIFT SEARCH AND ....
HIGH-GRADE GOLD ORE! THESE PEOPLE NEVER PRIZED THE VALUE OF A PRECIOUS METAL FOR A MONEY SYSTEM! I'LL BRING IT TO JUNIOR'S BLAST FURNACE!


DUMP THE GOLD IN THE FIREPOT TO BE MELTED AND REFINED! BUT HOW ARE WE GOING TO MAKE COINS WITH IT?

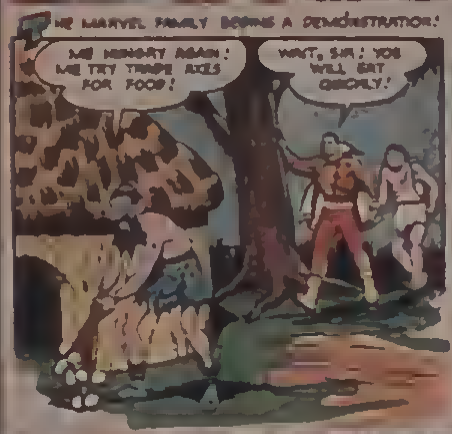
WITH THESE STONE MOLDS I MADE!

POUR THE MOLTEN GOLD INTO THE MOLDS!

AND PRESTO! GOLD COINS! WE'VE JUST INVENTED MONEY FOR THIS STONE AGE LAND!


FIRST, WE'LL DISTRIBUTE THE GOLD COINS EQUALLY AMONG ALL THE PEOPLE! THEN WE'LL EXPLAIN WHAT THEY REALLY ARE!

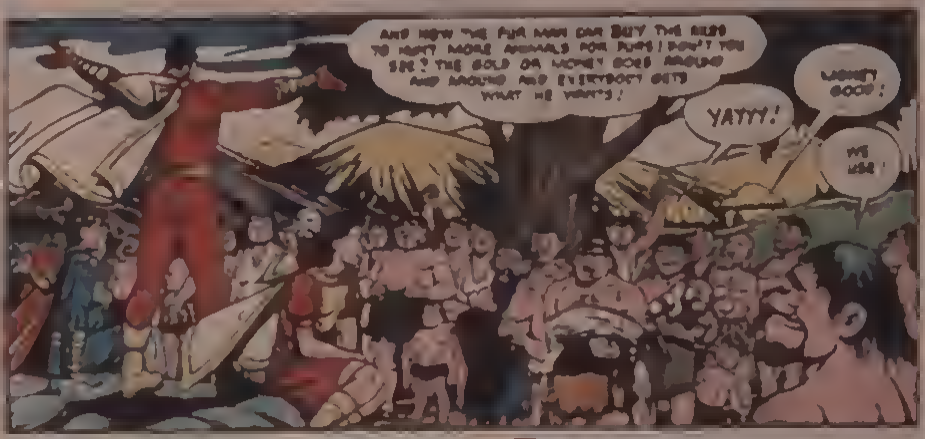
THE STONE AGE LAND ARE LITTERALLY MESMERIZED OVER THE BITS OF YELLOW METAL!
THEY PRETTY, BUT WHAT GOOD?
NO CAN EAT!


THE MARVEL FAMILY BEGINS A DEMONSTRATION!
ME HUNGRY AGAIN! ME TRY THOSE AXES FOR FOOD!
WHAT, SIR! YOU WILL EAT GROUND!

THIS MAN NEEDS YOUR AXES! HE WILL GIVE YOU MONEY FOR THEM!
BUT NO CAN EAT THIS!

NO, BUT THIS FOOD MAN WILL GIVE YOU FOOD FOR YOUR COINS!
WHAT! THEN ME GET GYPPED! WHAT ME DO WITH GOLD?

YOU PAY IT TO THIS FUR TRADER FOR HIS BEAUTIFUL FURS!
GOOD! ME HAPPY! NEED FURS!
AH—ME SEE NOW!


AND NOW THE FUR MAN CAN BUY THE REDS TO HUNT MORE ANIMALS FOR FURS! DON'T YOU SEE? THE GOLD OR MONEY GOES AROUND AND AROUND AND EVERYBODY GETS WHAT HE WANTS!
YATTY!
WE LIKE!

WE DO IT! IN ONE SIMPLE LESSON, WE SHOWED THE IMMENSE VALUE OF MONEY AS A MEDIUM OF EASY EXCHANGE!
WE'VE JUST LAUNCHED THIS BACKWARD STONE AGE LAND INTO A NEW AND BETTER CIVILIZATION!

BUT IN THE MIND OF ONE STONE AGE MAN, AN OBVIOUS THOUGHT ARISES!
THIS GOLD COIN BUY ARMS, FOOD, FURS, ANYTHING! AHA! I GATHER BIG HEAP OF GOLD COINS: THEN I LIVE LIKE KING! AHA!

AND THAT NIGHT.
WE TAKE GOLD NOW!
BOING!

HAW! WE BOB LOTS OF PEOPLE
HELP!

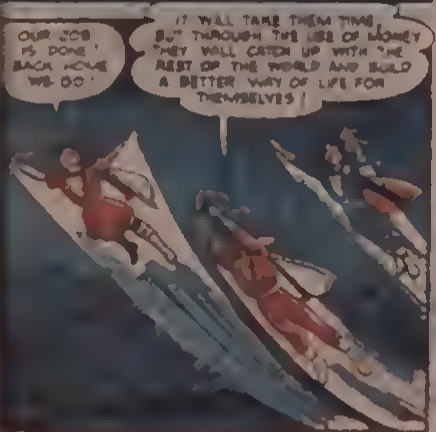
WE RICH! BUT WE WANT MORE GOLD — MORE, MORE!

WE ROB MORE PEOPLE — LUPS! WIN NO FALL DOWN!
NO, CHUM! WE KNEW A SCHEMING CROOK LIKE YOU WOULD START OPERATING SOONER OR LATER! WE PATROLLED THE TOWN!
BOIINGG!

WE RUN— UKKKK!
GUESS AGAIN! ALLEY OOP, CAPTAIN MARVEL!

GOT HIM! HE'S YOURS, OFFICER! JAIL HIM!

AND LET THIS BE A LESSON TO ALL YOU STONE AGE PEOPLE! THE GREED FOR MONEY IS AN EVIL THING! BUT MONEY ITSELF IS GOOD! USED WISELY, IT WILL HELP YOU BUILD A GREAT CIVILIZATION!

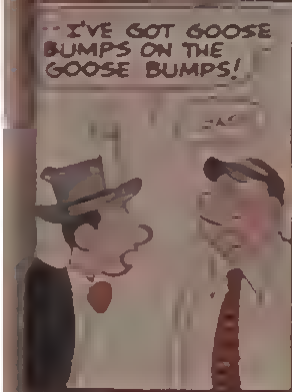

OUR JOB IS DONE! BACK HOME WE GO!
IT WILL TAKE THEM TIME BUT THROUGH THE USE OF MONEY THEY WILL CATCH UP WITH THE REST OF THE WORLD AND BUILD A BETTER WAY OF LIFE FOR THEMSELVES!

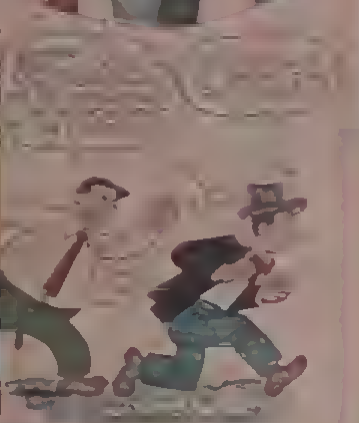
LATER —
NOW TO GET GOING ON OUR CHARITY DRIVE!
THAT'S ANOTHER GREAT AND GOOD THING MONEY DOES— HELPING THE POOR AND NEEDY! IT'S NOT MONEY ITSELF THAT IS GOOD OR EVIL. IT'S WHAT YOU DO WITH IT!
CHARITY DRIVE

WEATHER
COOL TODAY-HOT TOMORROW!
The Garabo Gazette
PRICE
HEADLINE HARRY
"SCARY BUSINESS!"
SCARY.
WHAT ARE YOU, A MAN OR A MOUSE?
I DON'T KNOW—

BUT RIGHT NOW I COULD GO FOR A NICE PIECE OF CHEESE!
GASP!

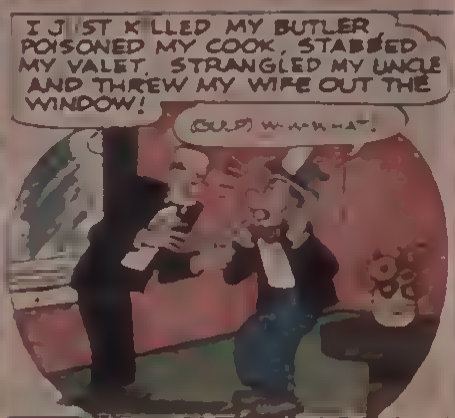
YOU OUGHT TO BE ASHAMED OF YOURSELF! A GROWN MAN ACTING LIKE THIS.
I CAN'T HELP IT, CHIEF! FRANK EASTON GIVES ME THE SHIVERS. I'VE GOT GOOSE BUMPS ALL OVER. I'M SCARED SO BAD--

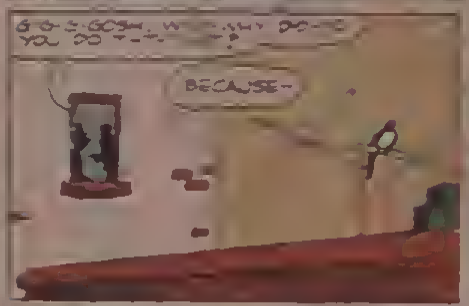

--I'VE GOT GOOSE BUMPS ON THE GOOSE BUMPS!



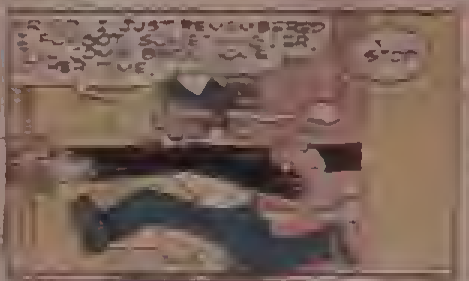
EEK

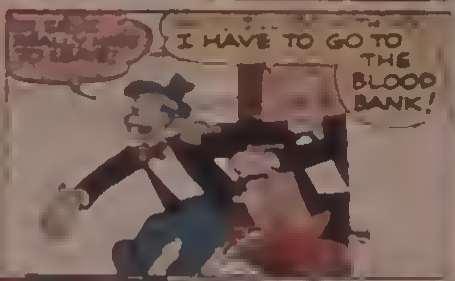
WHY?

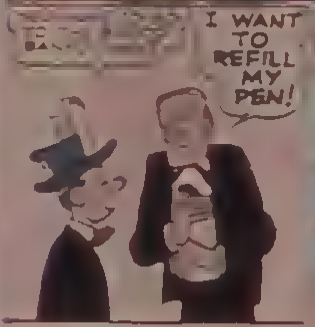

I JUST KILLED MY BUTLER, POISONED MY COOK, STABBED MY VALET, STRANGLED MY UNCLE AND THREW MY WIFE OUT THE WINDOW!
(GULP) WHAT!

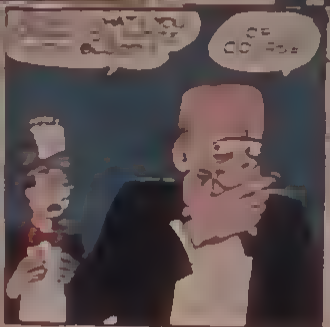

BECAUSE-

--THEY BURNT MY TOAST!
GULP


STOP

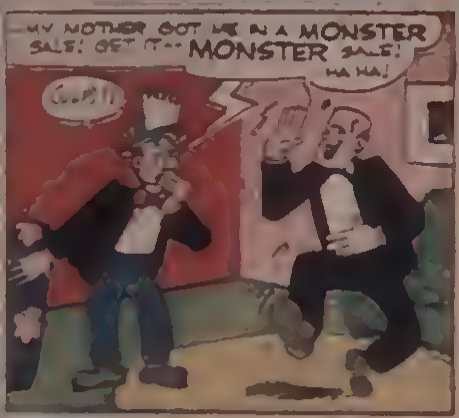

I HAVE TO GO TO THE BLOOD BANK!


I WANT TO REFILL MY PEN!



GHOUL

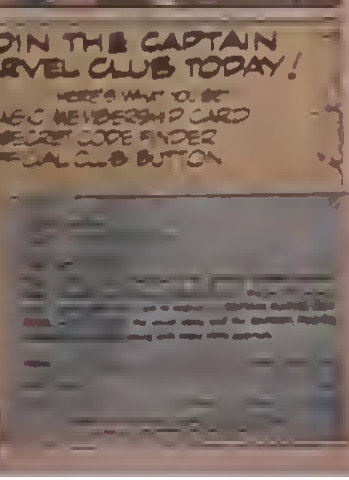
I WANT BOOK!


MY MOTHER GOT ME IN A MONSTER SALE! GET IT-- MONSTER SALE! HA HA!

FORGET IT! NOW I'LL GIVE YOU THE LATTER.

HEY CHIEF, I GOT A GOOD STORY FROM FRANK ENSTEEN. HE'S A NICE GUY, AS A MATTER OF FACT -- THE HEADLINE SHOULD BE: FRANK ENSTEEN, GOOD FIEND OF REPORTER!

PRESCRIPTION FOR EXCITEMENT


JOIN THE CAPTAIN MARVEL CLUB TODAY!
HERE'S WHAT YOU GET
MAGIC MEMBERSHIP CARD
SECRET CODE FINDER
OFFICIAL CLUB BUTTON

ABOUT our "P-F" Canvas Shoes, ask any of Hood Rubber Company and B.F. Goodrich

MARY MARVEL

The World's Mightiest Girl!

and THE MAN WHO KILLED WITH KINDNESS

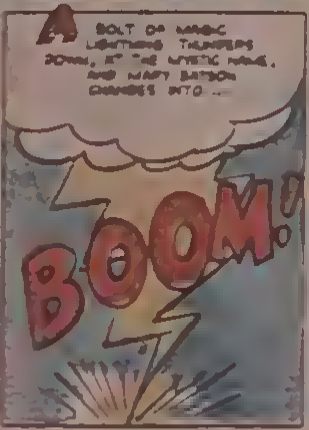
IT'S A SILLY THOUGHT BUT WOULDN'T IT BE WONDERFUL IF SUDDENLY A BIG HEAP OF GOLD APPEARED HERE, MAKING THEM ALL RICH?

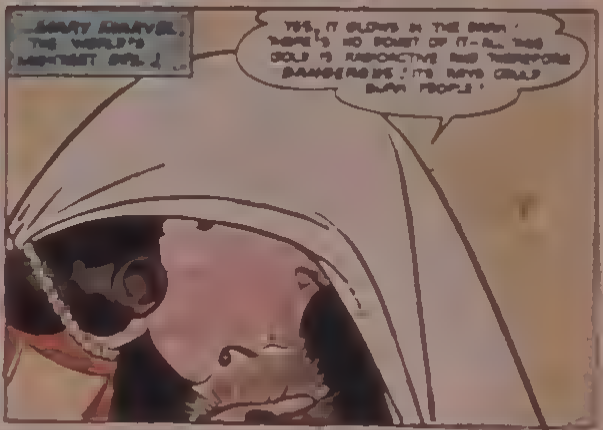
WHAT'S THIS?
POOF!

HOLY MOLEY! GOLD! IN THIS A DREAM? A MOMENT AGO I WISHED FOR GOLD TO APPEAR— AND IT DID! THIS IS FANTASTIC! WHERE DID IT COME FROM?

IT WAS MARY BATSON POWERS, THE MAGNETIC MYSTERY, THE TRIUMPHANT PEOPLE SEE THE GOLD AGAIN.
GOLD!
YAYYY!
WELL, ANYWAY, IT WILL MAKE ALL THESE POOR PEOPLE HAPPY!
IT'S OURS!
WE'RE RICH!

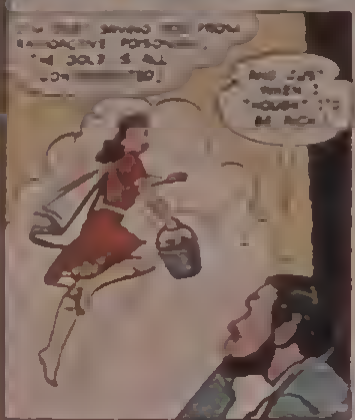
OR WILL IT? WAIT! THIS COIN STRIKES MY HAND A LITTLE, AND IT GLOWS STRANGELY! WHAT WOULD THAT MEAN? IT'S RADIOACTIVE!
SHAZAM!

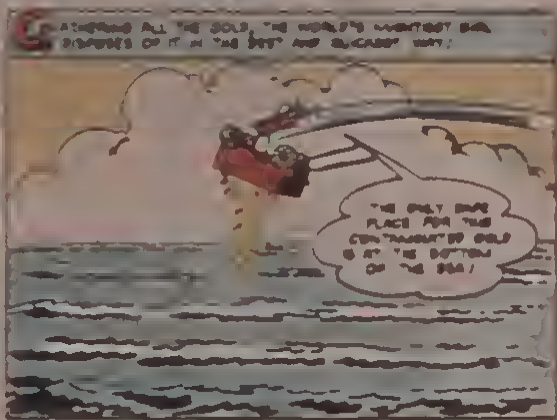

A BOLT OF MAGIC LIGHTNING THUNDERS DOWN, AS THE MYSTIC NAME, AND MARY BATSON CHANGES INTO ...
BOOM!

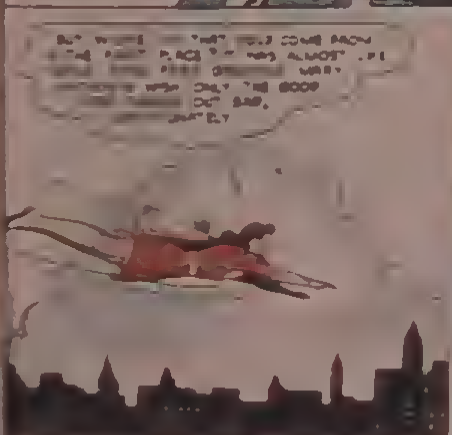

...MARY SHAZAM, THE WORLD'S MIGHTIEST GIRL!
YES, IT GLOWS IN THE DARK! THERE'S NO DOUBT OF IT—ALL THIS GOLD IS RADIOACTIVE AND THEREFORE DANGEROUS! IT'S HAVING COULD BURN PEOPLE!

STOP, FOOLS! DROP THAT GOLD! IT'S ALL RADIOACTIVE!
WHAT?
(GULP) OUT OF MY WAY!

A FEW OF THE PEOPLE WHO ALREADY RUSHED TOWARD HOME WITH GOLD AND MARY MARVEL MUST SWIFTLY CHASE THEM DOWN!
MARY MARVEL! YOU'RE ROBBING US!
NO, MISTER!

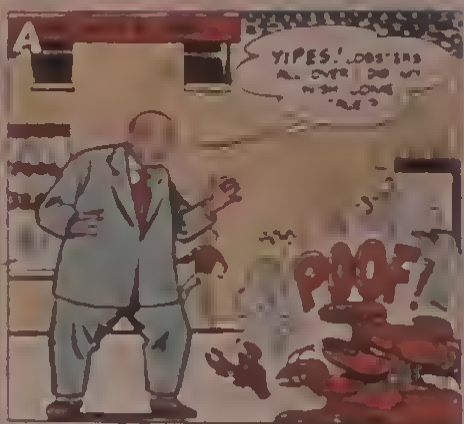

AND LATER WHEN I "HOUSE" IT'S ALL RICH!

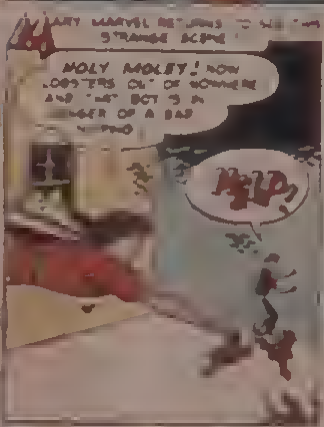

THE ONLY SAFE PLACE FOR THE CONTAMINATED GOLD IS AT THE BOTTOM OF THE SEA!

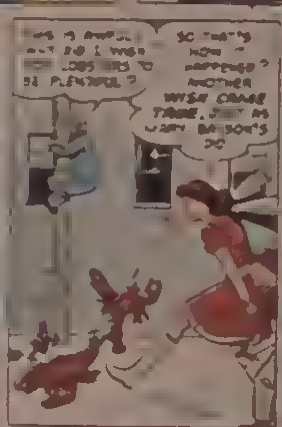


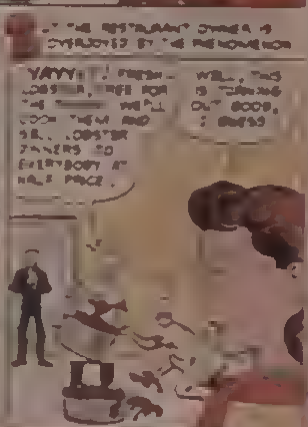
IN A RESTAURANT, A MAN ENJOYS A MEAL.
AHH, THERE'S NOTHING BETTER THAN A DELICIOUS LOBSTER DINNER!

SEAFOO
RESTAU

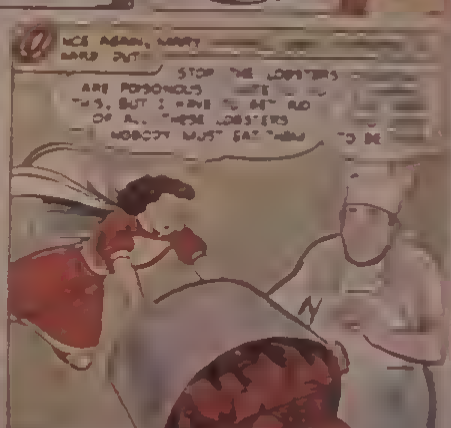

YIPES! LOBSTERS ALL OVER! DO MY WISH COME TRUE?
POOF!

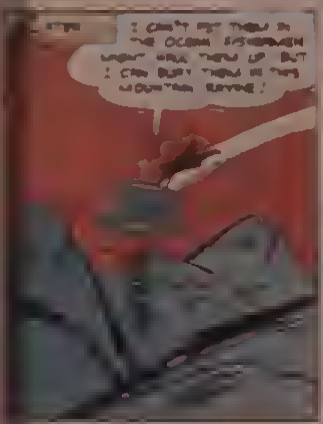

HOLY MOLEY! NOW LOBSTERS OUT OF NOWHERE AND THAT BOT IS IN DANGER OF A BAD WRECK!
HELP!

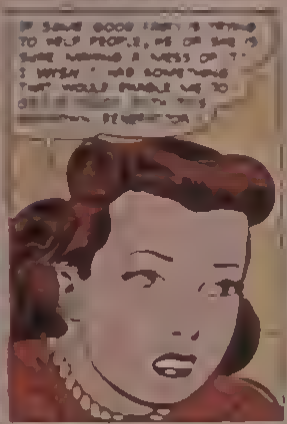

SO THAT'S HOW IT HAPPENED? ANOTHER WISH COME TRUE, JUST AS MARY BATSON'S DO


YAYY! FRESH LOBSTER, FREE FOR THE TAKING! WELL COOK THEM AND SELL LOBSTER DINNERS TO EVERYBODY AT HALF PRICE.
WELL, THIS IS TURNING OUT GOOD, I GUESS

CAUGHT AND DEAD AND IT'S DEATH. LOBSTERS MUST BE UNFIT TO EAT!


STOP THE LOBSTERS ARE POISONOUS
THIS, BUT I HAVE TO EAT RID OF ALL THESE LOBSTERS NOBODY MUST EAT THEM


I CAN'T PUT THEM IN THE OCEAN SPEARMEN WOULD HAVE THEM UP. BUT I CAN BURY THEM IN THIS MOUNTAIN RANGE!



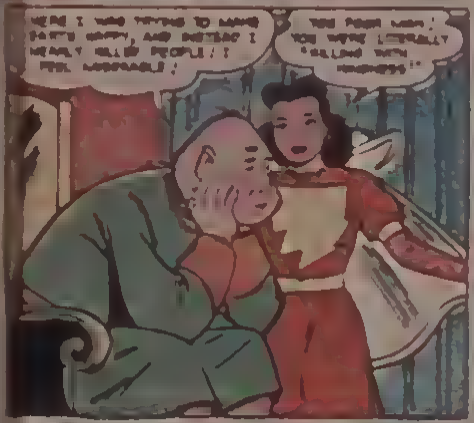
HOLY MOLEY! A BATOC
POOF!

WHAT? YOU MEAN YOU'VE OUT IN SPACE ON ANOTHER WORLD?

YES, NEAR THE STAR SIRIUS I'M SENDING FREE SHIP TO YOUR WORLD AND
HOLD EVERYTHING SIR. I'M COMING TO VISIT YOU!

THIS MUST BE HIS PLACE! HOLY MOLEY! HE MUST BE FABULOUSLY WEALTHY! BUT WHAT DOES HE MEAN BY CALLING HIMSELF THE SHIELD

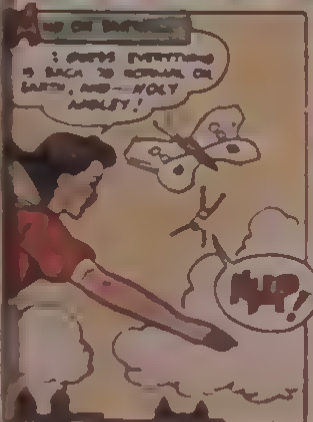
I'M MARY MARVEL OF EARTH! NOW PLEASE EXPLAIN JUST WHAT YOU ARE DOING!
HONEST
WONDER IF ANY GREAT HEALERS IN THE UNIVERSE?
SO I BUILT THIS POWERFUL RADIO WHICH IS ABLE TO PICK UP PEOPLE'S WISHES FROM ANY WORLD, WHETHER BY THOUGHT OR WORD. I'M A DOCTOR ON YOUR WORLD.
THERE ARE SO MANY SICK PEOPLE I JUST WISH I HAD SOME GREAT WONDER DRUG THAT WOULD CURE ALL DISEASE!
PRESTO! I'LL SEND MY THIS DRUG OF OUR WONDER CURE. THIS ATOM TRANSMITTER MACHINE CAN SEND THINGS ANYWHERE IN THE UNIVERSE
WHY I DON'T KNOW IF YOUR INTENTIONS ARE GOOD, BUT YOUR PHILANTHROPIC DEEDS TURN OUT BAD!
HOW HELPING EARTH?
NO, YOU SEE, OUR TWO WORLDS ARE DIFFERENT! ALL YOUR GOLD IS RADIOACTIVE, WHICH TO MY PEOPLE MEANS DEATH AND THE LOSS OF ALL MY PEOPLE! THINGS THAT ARE GOOD TO YOU ARE BAD TO US
AS FOR THE WONDER CURE - HELPS! I THOUGHT SO! I CAN FEEL BURNING MY THROAT. LUCKILY I DON'T BE HARMED. THIS MAY CURE DISEASE HERE, BUT ON EARTH IT WOULD HARM PEOPLE
OH, THIS IS AWFUL.


HERE I WAS TRYING TO MAKE EARTH HAPPY, AND INSTEAD I NEARLY KILLED PEOPLE! I FEEL MISERABLE!
YOU POOR MAN! YOU WERE LITERALLY "SUFFERING WITH KINDNESS"!

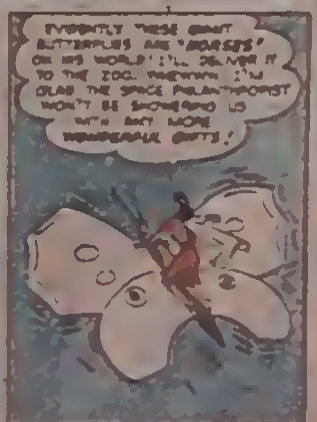
I'LL HAVE TO GIVE UP MY WONDERFUL PLAN TO BE THE GREAT SPACE "PHILANTHROPIST" AND — EH?
FIRST I'LL MAKE THINGS YOU TO A TOWN ON YOUR OWN WORLD! I SAW SOME ON THE WAY HERE

LOOK! YOUR OWN WORLD HAS POOR PEOPLE! WHY DON'T YOU START YOUR CHARITY AT HOME! YOUR OWN BACKYARD, SO TO SPEAK!
GREAT STRAWS! I NEVER THOUGHT OF THIS. HOW BLIND I WAS!

AFTER, AS MANY MARVEL REPORTS, SAD LEAVES BEHIND A RICH MAN ONCE MORE HAPPY IN HIS PHILANTHROPIC WORK!
FREE GOLD FOR EVERYBODY! LOBSTERS, TOO
PRETTY THING, HE WAS SO ANXIOUS TO HELP OTHER WORLDS HE COMPLETELY FORGOT ABOUT HIS OWN WELL, BACK TO SAD
YAYYYYY!


AND ON EARTH...
I GUESS EVERYTHING IS BACK TO NORMAL ON EARTH, AND — HOLY MOLEY!
FLUP!

ALL I DID WAS WISH I HAD A HORSE, AND THAT MONSTER APPEARED!
OH! THE SPACE PHILANTHROPIST MUST HAVE SENT IT JUST BEFORE I WISHED HAD!


EVIDENTLY THESE GIANT BUTTERFLIES ARE "HORSES" ON HIS WORLD! I'LL DELIVER IT TO THE ZOO. WHEWWW! I'M GLAD THE SPACE PHILANTHROPIST WON'T BE SHOWERING US WITH ANY MORE WONDERFUL GIFTS!

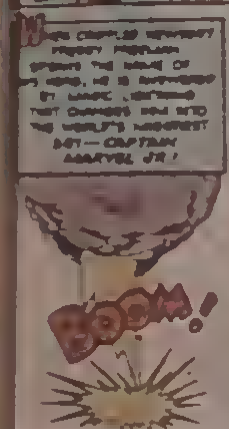
CAPT. MARVEL JR. and HEADLINE OF HORROR

WHAT WAS THE HEADLINE OF HORROR? WHY WERE CHARD AND HIS HELLION SO FRANTICALLY ANXIOUS THAT THIS HEADLINE SHOULD NEVER BE SEEN? WHY WOULD THEY RISK SABOTAGE — AND MURDER — TO DELAY THE EDITION CARRYING THAT HEADLINE FOR ONLY A FEW HOURS? THESE ARE QUESTIONS ONLY CAPTAIN MARVEL JR. CAN ANSWER WHEN HE PROBES THE SECRET BEHIND THE

HEADLINE OF HORROR!

HE'LL NEVER FIGHT THAT STUFF!
HELP! HELP! MURDER!

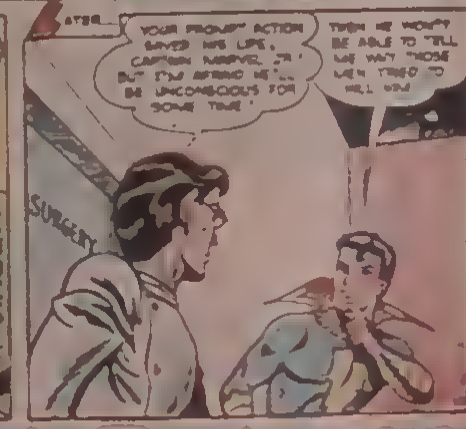
SHUCKS — I'M NOT THERE TO CALL FOR HELP!
CAPTAIN MARVEL!


WHEN CRIPPLED NEWSBOY FREDDY FREEMAN SPEARS THE SHAZAM OF THE GODS, HE IS IMPRESSED BY LIGHTNING THAT CHANGES HIM INTO THE WORLD'S MIGHTIEST BOY — CAPTAIN MARVEL JR.!
BOOM!

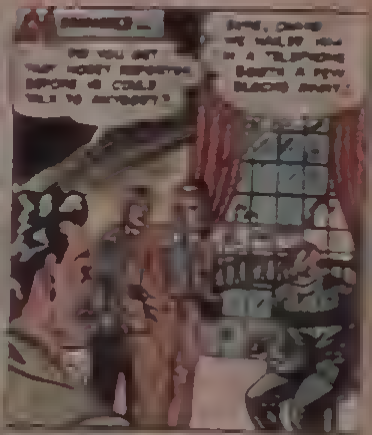
WHAT'S WRONG HERE?
TWO MEN COME IN HERE WITH GUNS! THEY SHOT DOWN SOME POOR FELLOW WHILE HE WAS MOMENTO A PHONE CALL!
JACK'S DINER

HOLY MOLEY! IT'S JIMMY DAWSON — A NEWSPAPER REPORTER FOR THE DAILY GAZETTE. HE'S BADLY WOUNDED!

BUT THERE'S STILL A CHANCE TO SAVE HIM — IF I CAN REACH A HOSPITAL IN TIME!
SHOWS

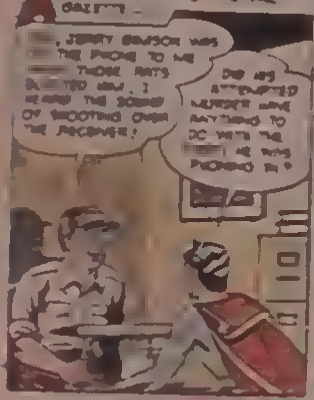

LATER...
YOUR PROMPT ACTION SAVED HIS LIFE, CAPTAIN MARVEL, JR! BUT I'M AFRAID HE'LL BE UNCONSCIOUS FOR SOME TIME!
THEN HE WON'T BE ABLE TO TELL US WHY THOSE MEN TRIED TO KILL HIM!
SURGERY

TONIGHT'S CON THAT WAS ABOUT IT! TOMORROW THE DEVIL IS THE NEWSPAPERS!


DO YOU GET THAT HOBO REPORTER BEFORE HE COULD TALK TO ANYBODY?
SURE, CHIEF! THE MAN'S NOW IN A TELEPHONE BOOTH A FEW BLOCKS AWAY!

A TELEPHONE BOOTH? WHY, YOU MARSHALLS, HE MAY HAVE PACKED A THIRD STORY TO HIS PAPER! IT MAY BE SPLASHED ALL OVER TOMORROW'S EDITIONS!

SPARROW THROUGH FOR THE DAILY GAZETTE! WE'VE GOT TO HURRY BEFORE THOSE RAIDERS MAKE SURE THAT STORY GETS ON THE PRESSES!


IN THE CITY ROOM OF THE DAILY GAZETTE...
JERRY SIMPSON WAS THE PHONE TO ME THOSE RATS BLASTED HIM. I HEARD THE SOUND OF SHOOTING OVER THE PHONE!
DID HIS ATTEMPTED MURDER HAVE ANYTHING TO DO WITH THE STORY HE WAS PHONING IN?

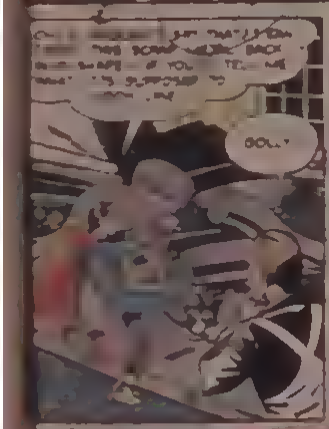
IT COULD BE! BUT YOU CAN JUDGE FOR YOURSELF!
HELLO, PRESS ROOM? SEND UP A COPY OF THAT PAPER AS SOON AS IT COMES OFF THE PRESSES!

HELLO, HELLO, PRESS ROOM? CAN YOU HEAR ME?
SOMETHING SEEMS TO BE WRONG WITH THE INVESTIGATOR!

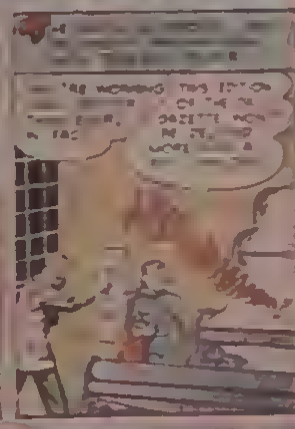
HOLY MOLEY! THAT WAS AN EXPLOSION!
PRESS ROOM
BOOM!

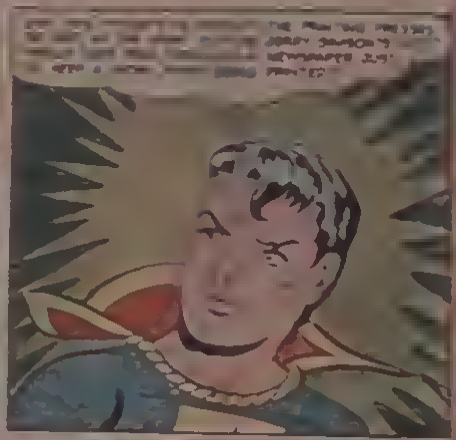
THEY WRECKED THE PRESSES STOP THEM!

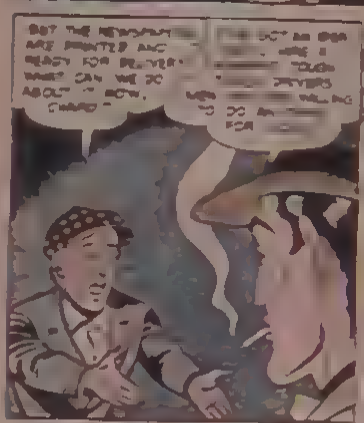
POW!
KLUNK!

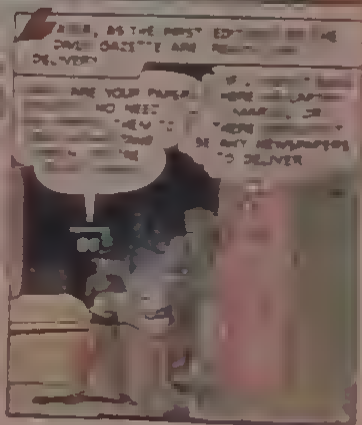

BOOM!

THE PRESSES ARE READY TO GO AGAIN









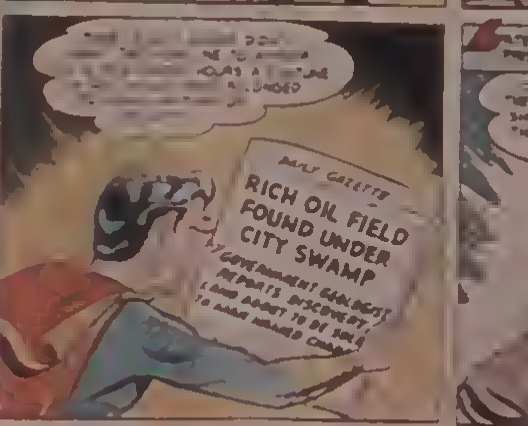
WHY, YOU'RE NOT THE REGULAR DRIVER. WHAT HAPPENED TO HIM?
DAMN!
TIME FOR US TO MOVE IN
KRAKAAA!
GET HIM, DO TO HIM, HOBBY!
CAPTAIN MARVEL
CRASH!

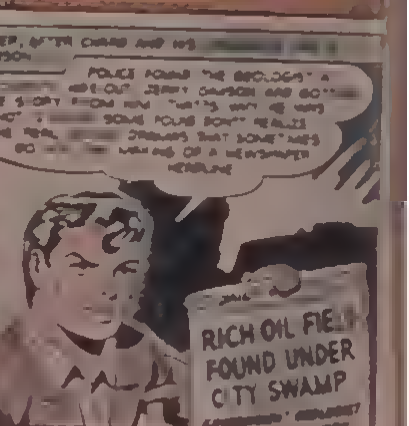
CAPTAIN MARVEL!

POW!
FEYOW!

BANG!
BANG!

OHH!


RICH OIL FIELD FOUND UNDER CITY SWAMP

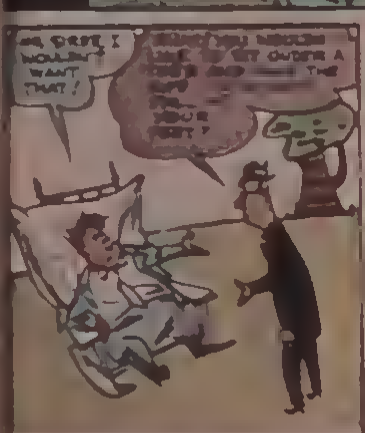

RICH OIL FIELD FOUND UNDER CITY SWAMP

Lazy Lee
Nut in the Coconut!

HELLO LAZY LEE. SOME "NUTS" TO EAT. I SEE!
THAT'S RIGHT!

I KNOW JUST THE KIND OF ONE YOU'D LOVE
YOU DO?

YEP! BUT YOU'D LOVE TO LIVE IN THE TROPICS WHERE YOU COULD SIT UNDER A COCOANUT TREE AND HAVE THE RIPE NUTS FALL AT YOUR FEET!


OH, DEAR! I WOULDN'T WANT THAT!

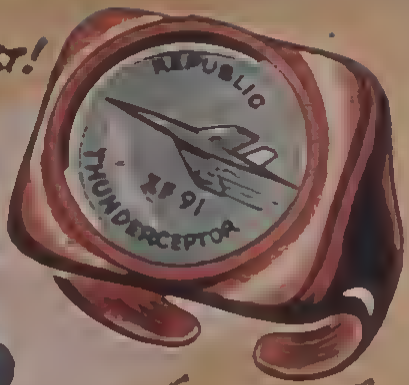
NO! WHO WOULD CRACK THEM FOR ME?
!!!

BONCAR
BENNY in
SEAL DEAL
AH A CIRCUS!! SURE WOULD LIKE TO SEE IT!
ENTRANCE
TICKETS 50¢

FREE! AT NO EXTRA COST!

PLASTIC

PICTURE RINGS



ONE RING IN EVERY BOX OF *Kellogg's* PEP

16 Different Pictures!

No Waiting - No Box Tops!

Surprise—entirely new series of prizes coming soon

Wear 'em! Collect 'em! Swap 'em.

POLLY WANTS A KILLER

By Benjamin Lee

JOSEPH ROARKE, Detective [illegible], relaxed [illegible] squad room and puffed on his cigar with a sense of [illegible]. It was good to relax for a minute [illegible] the good Havana tobacco. Perhaps he'd been wrong about Snell [illegible] was a detective, and Roarke's [illegible]. They had been teamed now for [illegible] been [illegible]—well, Snell was a [illegible] Enough said! There was anything [illegible] Roarke [illegible] was a [illegible] joker. But lately Snell [illegible] ing.

BOOM! [illegible] exploding [illegible] sending [illegible] tobacco flying around the room. Roarke's [illegible] were [illegible] and the end of his nose was black [illegible] for a long moment he saw stars [illegible] to ten over and [illegible] again. [illegible] Snell [illegible] right [illegible] the squad [illegible] the pattering all around [illegible] the [illegible] grins on half [illegible] at prac[illegible]

When he could [illegible] to his feet and [illegible] toward Snell [illegible] Snell [illegible] around somewhere.

At the corner [illegible] Captain Larsen. "He [illegible] the man I [illegible] Some kind [illegible] way one of [illegible] three states. [illegible] W[illegible]

[illegible] Captain [illegible] Roarke Snell [illegible] way [illegible] and woman [illegible] ahead up there. Or [illegible]

Half an hour later Roarke [illegible] ner Roy Snell [illegible] middle-aged man. Roarke [illegible] around. Surveying he [illegible] little store, the better [illegible] stacks of strange roots and herbs on shelves and in large, fly-specked glass [illegible] Roarke sniffed. H[illegible] kinds.

Snell looked up at he[illegible] arrival," he said. "Knife in the back. I [illegible] the little fellow there did."

Roarke [illegible] Snell's nod, saw a man [illegible] ing back in a corner of the shop. A shoemaker, with [illegible] bushy black hair, and a fat face in which dark eyes [illegible] ly. "No," said the man. "No—[illegible] He was my partner [illegible] the [illegible]. We never [illegible]. He was [illegible] my good friend. When I came [illegible] gave me a job, selling herbs [illegible] world [illegible]

"Don't get excited," Roarke said [illegible] didn't k[illegible] you be an fight. What [illegible]

"I am Carl Menton. But I did not [illegible] I swear [illegible] came to work [illegible] and found him [illegible] way. Maybe a robber. [illegible] Perhaps a robber in the store when [illegible] to get the money back perhaps, and the [illegible] killed him. That's the way it must have happened, I think."

The [illegible] shook his head at Roarke. "He ha[illegible] I go there. And he [illegible] A neighbor [illegible] that—[illegible] Said she was passing by and [illegible] standing over the body. He says [illegible] red. The body and [illegible] scared to [illegible] long time [illegible]."

"Any weapon?" asked Roarke.

Snell [illegible] a little reluctantly. "No, sir. That's the only thing [illegible] favor [illegible] the dead [illegible] warm."

[illegible] Roarke [illegible] the ex[illegible] Snell [illegible] the [illegible] a dark corner [illegible] the parrot. The [illegible] back at Roarke [illegible] Roarke said [illegible]

"[illegible] grinned. "[illegible] saying your name. He was, [illegible] talk. [illegible] read a book once where a parrot helped solve a murder and [illegible]."

Carl Menton broke [illegible] pounding at the parrot. "He never talks. Never [illegible] I have been [illegible]."

"Good [illegible]," grated Roarke. [illegible] never praye peace [illegible] member. And [illegible] glare at Snell.

[illegible] took Menton down and booked him on [illegible]cion of murder. That, for the next three [illegible], was as far as they got. The man talked, [illegible] he would not admit the murder of the [illegible]ist.

[illegible] as Snell and others wavered [illegible]eir belief that Menton was guilty, Roarke [illegible]me more firmly convinced. As the days [illegible]ed, and he did the leg wearying work that [illegible]t be done, he saw that by logic only Men[illegible] could be guilty. The men had been partners, [illegible] according to the neighbors, had quarreled [illegible] least [illegible]. Something about money, one [illegible]an thought. That contradicted Menton's [illegible]y right there. He had sworn they never [illegible]ers ed. Roarke kept on, trying to find ea[illegible]er suspect, different motives. There was [illegible]ing. Only Carl had been intimate with the [illegible], only he could have had any reason for [illegible]g him. Roarke began to see that it must [illegible] been a spur-of-the-moment crime, instead [illegible] being carefully planned. There had been a [illegible]ddden violent argument and Menton, if he [illegible]s guilty, had picked up the knife and used it [illegible]er fearful, and full of remorse, still he had [illegible]d sense enough not to run. Had known that [illegible]ning would be the worst thing he could do. [illegible] had hidden the knife well, and was trying [illegible]

Roarke [illegible]nd the knife at last. On a vacant [illegible] across the alley from the rear of the shop, [illegible]er a pile of rubbish that had accumulated [illegible]re. Menton must have thrown the knife from [illegible]e door of the shop, trusting to luck that no [illegible]s would see him do so. And he had almost [illegible]tten away with it. In fact, the police had [illegible]ched the lot once, and had missed the knife [illegible]cause it was buried, pressed into the ground, [illegible] a stack of rusty steel plates. There were no [illegible]-gerprints, of course. So Roarke was just [illegible] he had been before, except that his [illegible] Menton's guilt was stronger. But [illegible] were not good enough [illegible] good lawyer [illegible]d say that anyone might have dropped the [illegible] in the [illegible]. Roarke went back to work.

[illegible] of the parrot, of Snell's remark [illegible]. Was there a way to use that parrot?

[illegible] lowzy bird huddled on its perch at [illegible] Headqua[illegible] and refused to talk. [illegible] dismissed the idea again and again, still [illegible] returned. Finally he got an idea, one that [illegible] kept strictly to himself. The boys would [illegible]ugh him out of the squad room if this ever [illegible]t around!

A week later Roarke, Snell and the Captain returned to the little herb shop. The place [illegible] now and the smells of rotting herbs [illegible] the gloom. With them was Carl Men[illegible] handcuffed to Snell and the parrot.

Menton's eyes rolled uneasily as they took him inside. "I do not like this place," he stammered. "Why must I come here? I do not like to be where there has been death."

"Why should you worry?" asked Roarke. "If you didn't kill your friend? His ghost won't hurt you."

"Ghost?" The man's voice quavered. "I do not believe in ghosts!"

"Neither do I," said Roarke. "All we're going to do is work on a theory, and we need your help. Now stand over there and pretend you're the dead man. I'm going to be a man, an [illegible], and I've just come in. I've got this knife in my hand." From his belt Roarke took the long, slender butcher knife that had killed the shopkeeper.

"Put the parrot in the corner," Roarke told Snell, "just as he must have been when the crime was committed."

That was done and Roarke raised the knife, assumed a threatening expression, and began [illegible] stalk toward the cowering Menton. He raised the knife high.

They all jumped as the parrot let out an eerie screech. "No, Carl!" the bird cried. "No! Do not kill me! Please—I will give you the money I cheated you of. All of it! No, Carl, no! Aeeeeeee [illegible] As suddenly as [illegible] had begun, the bird fell into silence.

Carl Menton was on his knees, writhing in fear, his face white. "I did [illegible]," he screamed. "I did it and the bird saw! Take me away—take me away!"

THEY did take him away. And later, when Roarke and Snell were alone in the shop, Snell said: "Don't that beat everything, Roarke? That parrot talking so well, and after he never said a word before. Just at the right time, too. I guess the play-acting you did made it remember. A queer look passed over Snell's face. "Say, I wonder if the Captain would let me have that bird? What a pet it would be. Why, I could teach him to do tricks, too. And say anything I wanted."

"You do that," said Roarke. "The Captain will give him to you." He turned away, slipping the tin gadget out of his mouth and into his pocket. The tin gadget that came with the booklet on how to be a ventriloquist, throw your voice and fool your friends! He'd gotten it at the very store where Snell purchased his exploding cigars.

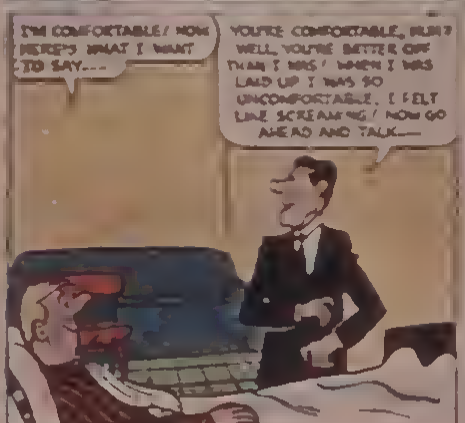
Roarke chuckled. He foresaw weeks of entertainment ahead. Snell was going to have a sweet time getting that parrot to talk.

THE END

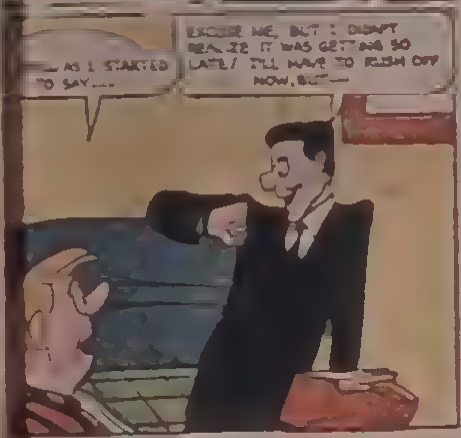
TALK! TALK! TALK!
HELLO, BEN! I HEARD YOU WERE ALL ALONE AND I THOUGHT I'D DROP BY AND BREAK UP YOUR LONESOMENESS!
THAT WAS SURE NICE OF YOU, TOM! I HAVEN'T SEEN A SOUL IN DAYS AND I'VE GOT SO MANY THINGS I WANT TO TALK ABOUT!

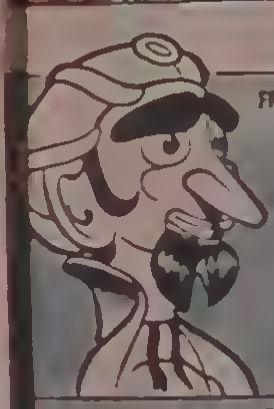
I CAN UNDERSTAND THAT! I CAN REMEMBER THE TIME I WAS HURT IN AN ACCIDENT AND WAS LEFT ALONE IN BED! I TOO WAS DYING TO TALK TO SOMEONE, BUT NO ONE EVER CAME AROUND! NOW WHAT'S ON YOUR MIND, BEN?

THE FIRST THING I WANT TO TELL YOU IS...
THAT REMINDS ME, ARE YOU COMFORTABLE LYING THERE LIKE THAT?


I'M COMFORTABLE! NOW HERE'S WHAT I WANT TO SAY...
YOU'RE COMFORTABLE, BUT? WELL, YOU'RE BETTER OFF THAN I WAS! WHEN I WAS LAID UP I WAS SO UNCOMFORTABLE, I FELT LIKE SCREAMING! NOW GO AHEAD AND TALK—

WELL, AS I STARTED TO SAY—
SAY, EXCUSE ME, BUT THIS CHAIR REMINDS ME OF SOME THING I ONCE WENT TO A PARTY WHERE THERE WAS ONE MORE GUEST THAN THERE WERE CHAIRS, AND DO YOU KNOW WHAT HAPPENED?





NEW! NEW! NEW!

FROM TELEVISION INTO A COMIC MAGAZINE!

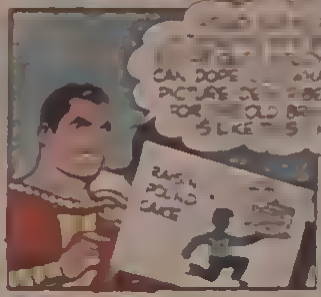
THE FABULOUS, FUNNY FOODINI *and* PINHEAD, HIS PLAYFUL PARTNER!

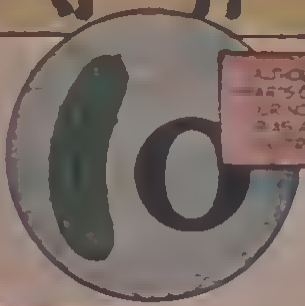
PUPPETDOM'S MOST HILARIOUS ADVENTURES ARE

PINHEAD and FOODINI

SOON TO APPEAR ON YOUR NEWSSTANDS!

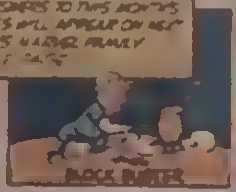
THE MARVEL FAMILY PUZZLE PAGE 8

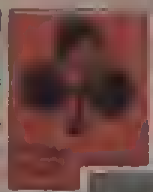


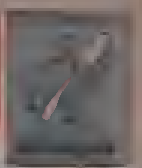


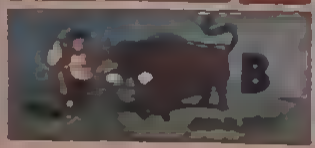
ALTHOUGH THIS STARTS OUT WITH A LARGE NOTE IT ENDS WITH A MUSICAL INSTRUMENT!

HERE ARE THE ANSWERS TO LAST MONTH'S PUZZLES. THE ANSWERS TO THIS MONTH'S PUZZLES WILL APPEAR ON NEXT MONTH'S MARVEL FAMILY PUZZLE PAGE.









Captain MARVEL

IN ALL THE WORLD, NO ONE PERSON IS MORE LOVED AND HONORED FOR HIS GREAT DEEDS THAN CAPTAIN MARVEL, THE WORLD'S MIGHTIEST MORTAL! BUT ONE OTHER PERSON TAKES THE GRAND PRIZE AS THE MOST FEARED AND HATED OF ALL! SUDDENLY, REVERSED THEIR ROLES AND SHAZAM WAS THE ONE CAPTAIN MARVEL WAS HATED BY WHOSS BLE WE... CAPTAIN MARVEL THOUGHT SO TOO ... HAD TO BATTLE THE WORLD'S MOST HATED

WE HATE YOU, CAPTAIN MARVEL

!

MEH, MEH!

ONCE AGAIN AS SO OFTEN BEFORE, MIGHTY CAPTAIN MARVEL HAS CAPTURED A CROOK SO HARMS ... USUAL PRANK

LOOK THE CROOK ... MEN

RIGHT, CAPTAIN MARVEL ... YOU'RE GREAT

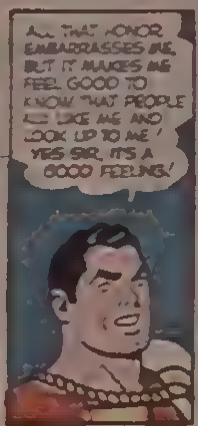
WHAT A MAN!

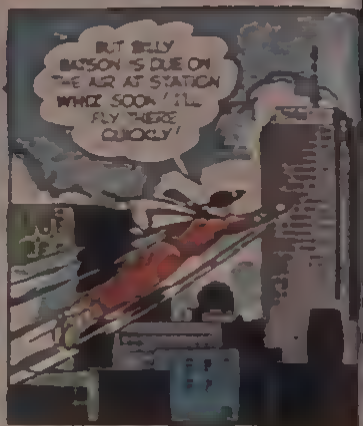
RESPECTS!

YOU'RE TOPS CAPTAIN MARVEL. EVERYBODY IN THE WORLD HONORS AND ADMIRES YOU FOR YOUR MIGHTY DEEDS AGAINST CRIME AND E...

OH!

AN ADMIRING CROWD IS AT HAND OUTSIDE, TOO!
YAYYY! CAPTAIN MARVEL!


ALL THAT HONOR EMBARRASSES ME, BUT IT MAKES ME FEEL GOOD TO KNOW THAT PEOPLE ARE LIKE ME AND LOOK UP TO ME! YES SIR, IT'S A GOOD FEELING!


BUT BILLY BATSON IS DUE ON THE AIR AT STATION WHIZ SOON! I'LL FLY THERE QUICKLY!

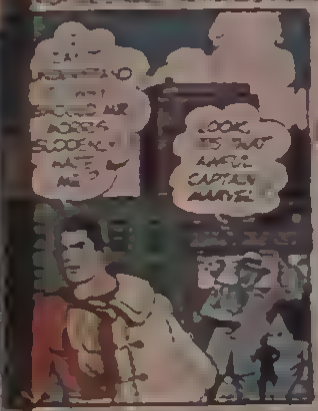
AT STATION WHIZ, JUST BEFORE BILLY BATSON, CAPTAIN MARVEL, MAKES HIS MAGIC CHANGE TO HIS OTHER IDENTITY OF BILLY BATSON. HE MEETS MR. MORRIS, ONE OF THE RADIO AND TELEVISION STATION...
HELLO MR. MORRIS! FINE DAY, ISN'T IT?

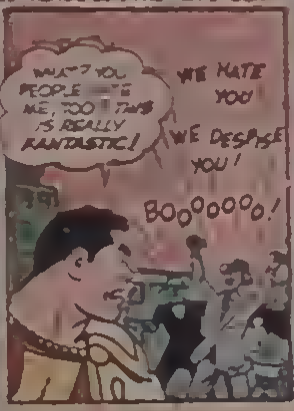
BUT THERE IS A STRANGE REACTION FROM MR. MORRIS!
MR. MORRIS! IT'S ME, CAPTAIN MARVEL, YOUR OLD FRIEND!
EEK!
EEK!

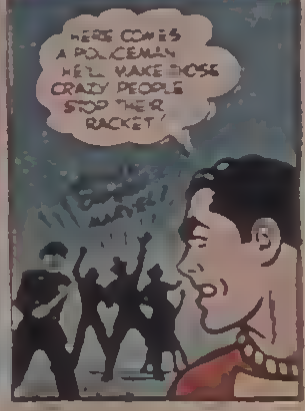
DON'T "FRIEND" ME, YOU MONSTER! YOU RIPER! YOU WORM! I HATE YOU!
YOU HATE ME? BUT WHY? WHAT HAVE I DONE?

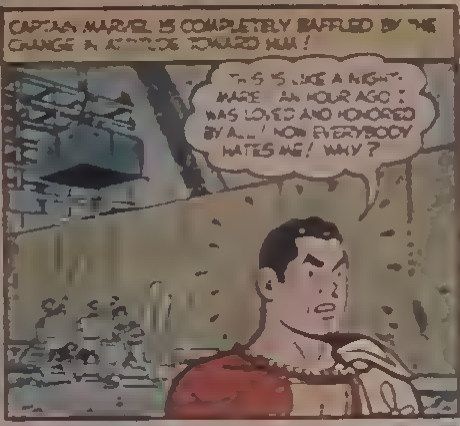
NEVER MIND WHY! I HATE YOU LIKE POISON! GET OUT OF MY SIGHT, YOU BIG RED APE!
HOLY MOLEY!

ON THE STREET, THE WORLD'S MIGHTIEST MORTAL GETS ANOTHER SHOCK

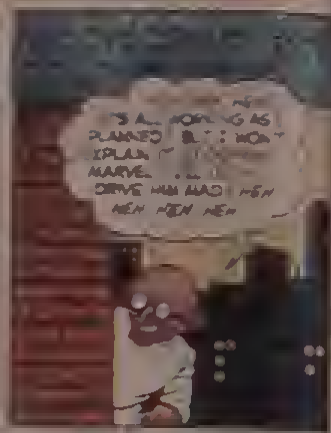


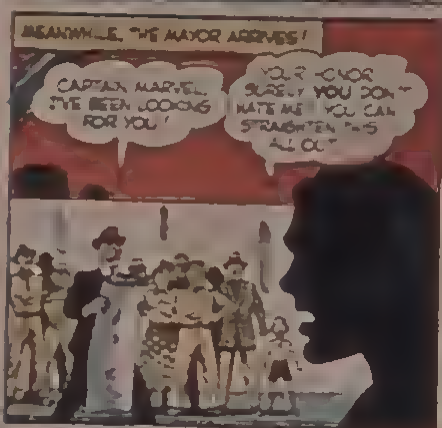






WELL YOU SAVED OUR LIVES SO WHAT? DON'T THINK WE'RE GOING TO LIKE YOU FOR IT! WE STILL HATE YOU! BOOOOOOOO!
HOLY MOLEY WHY DO YOU HATE ME? WELL SOMEBODY PLEASE EXPLAIN!


IT'S ALL WORKING AS PLANNED BUT I WON'T EXPLAIN MARVEL ... DRIVE HIM MAD! HEH HEH HEH HEH


MEANWHILE, THE MAYOR ARRIVES!
CAPTAIN MARVEL, I'VE BEEN LOOKING FOR YOU!
YOUR HONOR SURELY YOU DON'T HATE ME! YOU CAN STRAIGHTEN THIS ALL OUT!

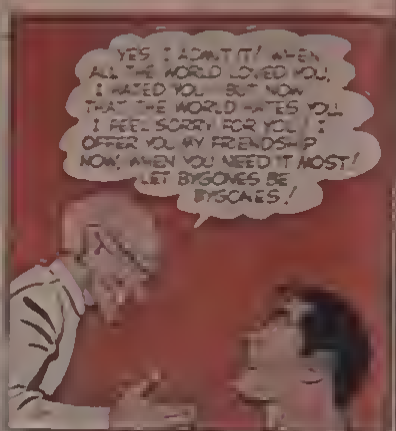
FROM ME
LEAVE TOWN AT ONCE!

NO! I WON'T GO! NOBODY CAN FORCE ME TO... SLAP!
GET OUT OF TOWN! BRAM!
SPLAT!!
BEAT IT!

THOUGH HE IS THE WORLD'S MIGHTIEST MORTAL, CAPTAIN MARVEL IS HELPLESS TO RESIST AN ENRAGED PUBLIC AND HE LEAVES THE CITY IN MISERABLE DISGRACE!
WE HATE CAPTAIN MARVEL
BOOOO!
HSSSS!

IT IS QUITE A DIFFERENT MOMENT FOR
AND THERE'S WORSE TO COME!
WELL, NO USE BROODING OVER THINGS! GUESS I'LL HAVE TO LIVE IN ANOTHER CITY!
NOW, MOLEY! THEY HATE ME HERE, TOO!
KEEP MOVING, YOU BIG RED CHEESE! OUR CITY HAS NO PLACE FOR YOU!
HOURS LATER, AFTER VISITING
THERE'S NO DOUBT OF IT NOW--- ALL AMERICA HATES ME! I'LL HAVE TO GO TO A FOREIGN COUNTRY!
ULPS!
LATER, A FORLORN BROODING FIGURE SITS IN SOLITARY MISERY IN A LONELY DESERT!
I VISITED EVERY COUNTRY! THE WHOLE WORLD HATES ME! ONCE I WAS HONORED AND LOVED BY ALL--NOW I'M SCORNED AND REVILED BY EVERY SOUL ON EARTH! I CAN'T UNDERSTAND IT!
I HAVEN'T ONE FRIEND LEFT IN THE WHOLE WIDE WORLD!

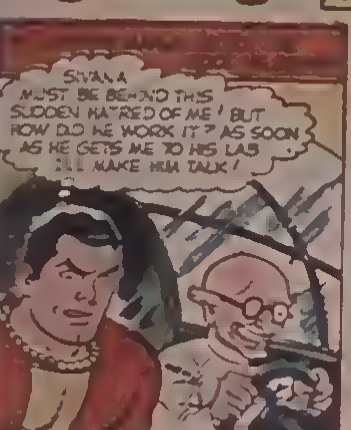
HELLO, CAPTAIN MARVEL! EVERYBODY IN THE WORLD HATES YOU NOW—EXCEPT ME! LET ME BE YOUR ONE AND ONLY FRIEND!
SIVANA! BUT YOU'RE THE ONE WHO USED TO HATE ME THE MOST!

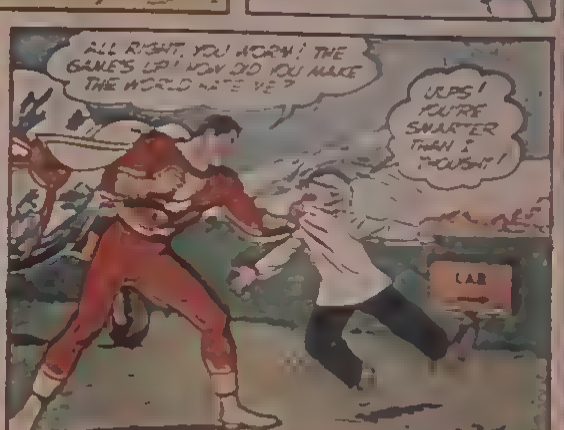

YES! I ADMIT IT! WHEN ALL THE WORLD LOVED YOU, I HATED YOU! BUT NOW THAT THE WORLD HATES YOU! I FEEL SORRY FOR YOU! I OFFER YOU MY FRIENDSHIP NOW, WHEN YOU NEED IT MOST! LET BYGONES BE BYGONES!

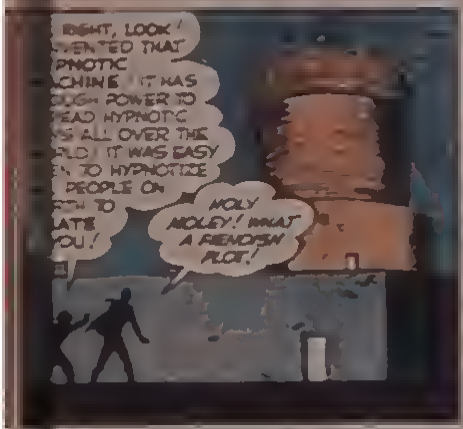
SIVANA! MY FRIEND! MY ONLY FRIEND!
OWW! TAKE IT EASY! DON'T CRACK MY RIBS!

POOR FRIENDLESS FELLOW! COME WITH ME! I'LL HIDE YOU IN MY LABORATORY WHERE NO ONE WILL BOTHER YOU! WE CAN PLAY CANASTA ALL DAY!
YES, SIVANA OLD PAL!

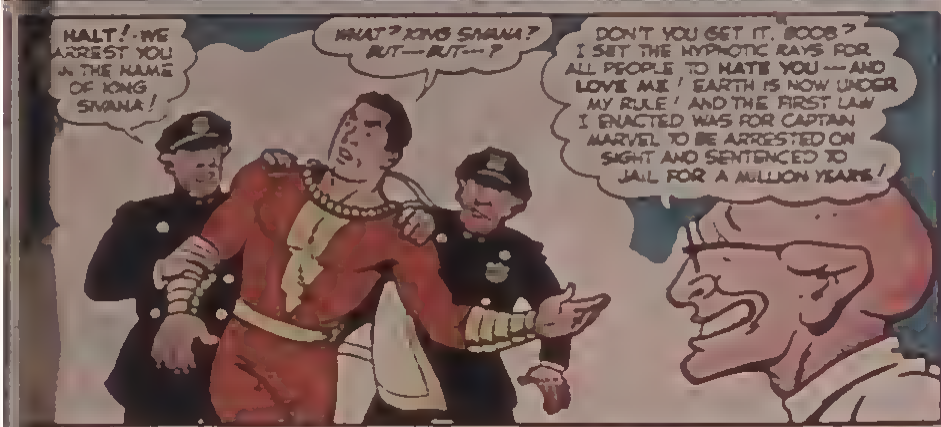
HEH HE THE S[illegible] DOT! [illegible]'S COMPLETELY FALLEN FOR MY SCHEME!

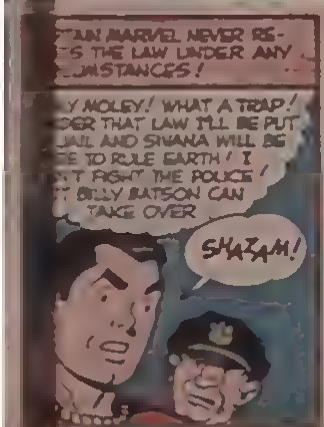

SIVANA MUST BE BEHIND THIS SUDDEN HATRED OF ME! BUT HOW DID HE WORK IT? AS SOON AS HE GETS ME TO HIS LAB I'LL MAKE HIM TALK!

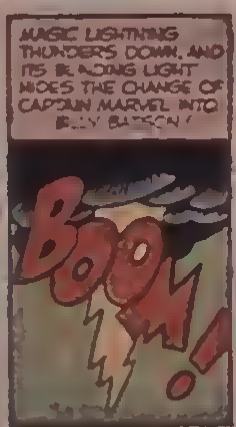

ALL RIGHT, YOU WORM! THE GAME'S UP! HOW DID YOU MAKE THE WORLD HATE ME?
OUPS! YOU'RE SMARTER THAN I THOUGHT!
LAB

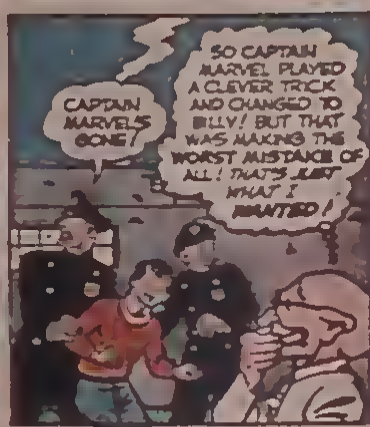

RIGHT, LOOK! ENTED THAT PNOTIC CHINE! IT HAS OUGH POWER TO EAD HYPNOTIC S ALL OVER THE RLD! IT WAS EASY TO HYPNOTIZE PEOPLE ON RTH TO ATE OU!
HOLY MOLEY! WHAT A FIENDISH PLOT!

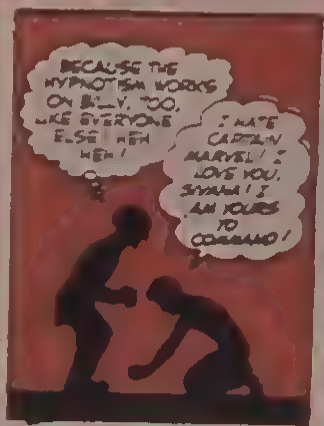
BUT I'LL JUST SMASH THE MACHINE AND— HUM?
GUARDS! STOP HIM! ARREST HIM!

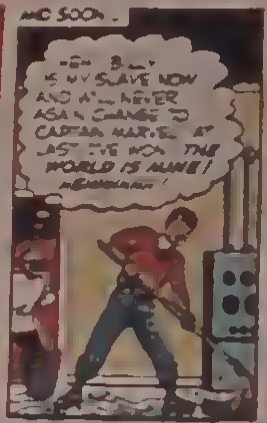

HALT! WE ARREST YOU IN THE NAME OF KING SHAZAM!
WHAT? KING SHAZAM? BUT—BUT—?
DON'T YOU GET IT, BOOB? I SET THE HYPNOTIC RAYS FOR ALL PEOPLE TO HATE YOU—AND LOVE ME! EARTH IS NOW UNDER MY RULE! AND THE FIRST LAW I ENACTED WAS FOR CAPTAIN MARVEL TO BE ARRESTED ON SIGHT AND SENTENCED TO JAIL FOR A MILLION YEARS!

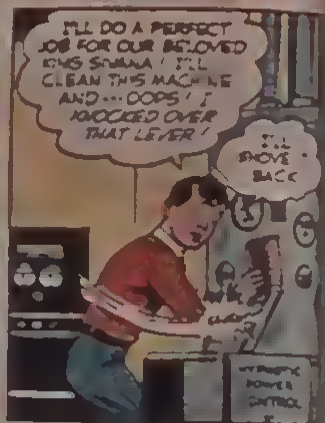

TAIN MARVEL NEVER RE- TS THE LAW UNDER ANY UMSTANCES!
Y MOLEY! WHAT A TRAP! DER THAT LAW I'LL BE PUT AIL AND SHAZAM WILL BE E TO RULE EARTH! I T FIGHT THE POLICE! T BILLY BATSON CAN TAKE OVER
SHAZAM!


MAGIC LIGHTNING THUNDERS DOWN, AND ITS BLINDING LIGHT WIDES THE CHANGE OF CAPTAIN MARVEL INTO BILLY BATSON!
BOOM!


CAPTAIN MARVEL'S GONE!
SO CAPTAIN MARVEL PLAYED A CLEVER TRICK AND CHANGED TO BILLY! BUT THAT WAS MAKING THE WORST MISTAKE OF ALL! THAT'S JUST WHAT I WANTED!

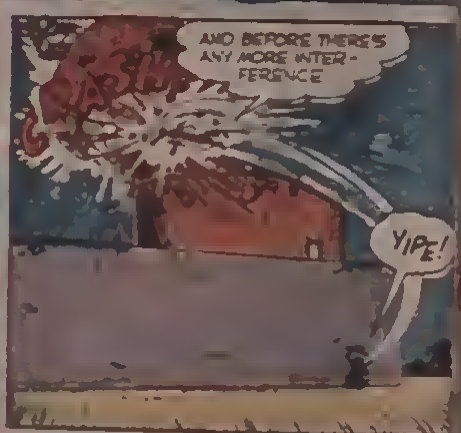

BECAUSE THE HYPNOTISM WORKS ON BILLY, TOO, LIKE EVERYONE ELSE! HEH HEH!
I HATE CAPTAIN MARVEL! I LOVE YOU, SIVANA! I AM YOURS TO COMMAND!

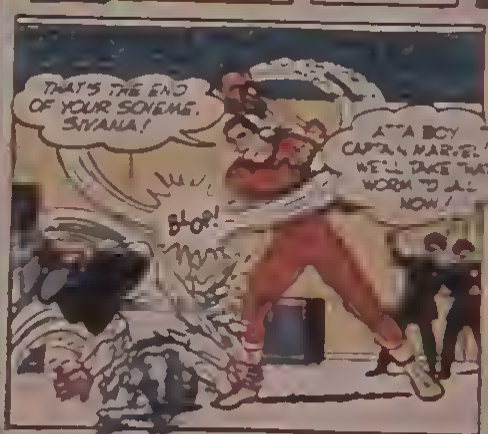

AND SOON...
HEH! BILLY IS MY SLAVE NOW AND HE'LL NEVER ASK A CHANCE TO CAPTAIN MARVEL! AT LAST I'VE WON THE WORLD IS MINE! HEHHHHHH!


I'LL DO A PERFECT JOB FOR OUR BELOVED KING SIVANA! I'LL CLEAN THIS MACHINE AND... OOPS! I KNOCKED OVER THAT LEVER!
I'LL PUT IT BACK
HYPNOTIC POWER CONTROL

WAIT... I DON'T LOVE SIVANA! AND I DON'T HATE CAPTAIN MARVEL!
SHAZAM!

MAGIC SOMETHING BRINGS BACK CAPTAIN MARVEL


AND BEFORE THERE'S ANY MORE INTERFERENCE
YIPE!


THAT'S THE END OF YOUR SCHEME, SIVANA!
BLOP!
ATTA BOY CAPTAIN MARVEL! WE'LL TAKE THAT WORM TO JAIL NOW!

AND LATER LIKE THE END OF A BAD DREAM CAPTAIN MARVEL REGAINS HIS HONORED PLACE IN HUMAN HEARTS!
ONLY SIVANA HATES ME NOW! BUT I CAN PUT UP WITH THAT EASILY ENOUGH!
THE GREAT CAPTAIN MARVEL!
WE LOVE HIM!

BOYS! GIRLS! HURRY! —BE THE FIRST TO OWN THIS BEAUTIFUL IDENTIFICATION BRACELET!

with YOUR OWN NAME and BIRTHSTONE!

(or without birthstone, if you prefer)

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THE LAD'S BEING CARRIED AWAY. GRAB IT—HE'LL BE DRAINING!

HOLD IT—OR I CAN'T KEEP HER HEAD INTO THE WIND

RED RED LOOK—WE'LL BE SWAMPED!

BLAZES, HANG ON, ARCH

ARE YOU OKAY, ARCH?

SURE! THESE ARCH-GARDS REALLY STICK TO THE DECK.

ONLY BALL-BAND HAS THE ARCH-GARD

GUARDS ALL 3 VITAL POINTS!

3-CURVE METATARSAL ARCH

3-CURVE LONGITUDINAL ARCH

1-CURVE HEEL

ROCKS! DEAD AHEAD!

HANG ON TO THE JIB ARCH—THE HARBOR'S JUST BEYOND—I'LL CAN CLEAR EM WE'RE SAFE

WHAT A BLOW—NO WONDER THEY CALL IT THE KILLER!—HOW ARE YOUR LEGS, ARCH?

OKAY—THANKS TO MY ARCH-GARDS THEY SURE HELP PREVENT STRAIN ON LEG MUSCLES

GUARD YOUR FEET WITH THE SHOES THAT GIVE VITAL 3 POINT SUPPORT

ARCH-GARD by BALL-BAND

LOOK FOR THE RED BALL TRADE MARK ON THE SHOE

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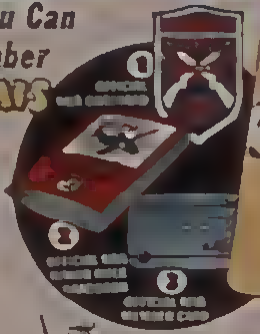

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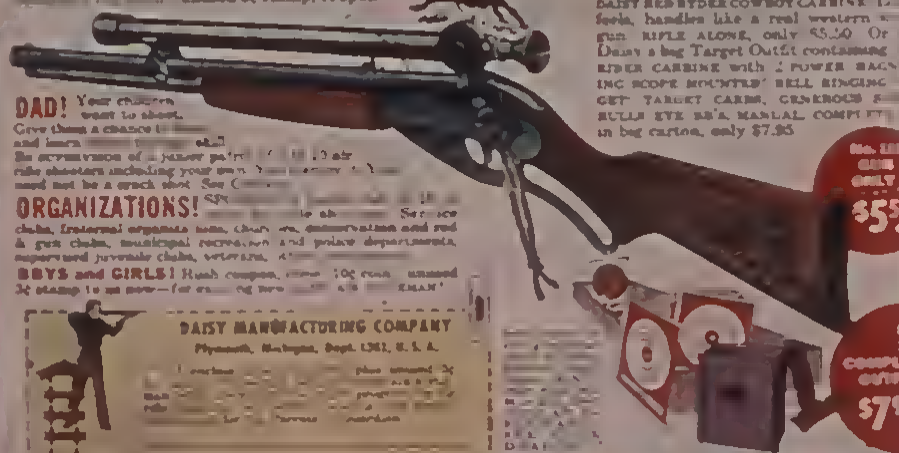

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